1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Almost half of the projects were successful.
* Projects with goal $1000 to $5000 were the highest in number and its successful rate is relatively higher.
* Year of 2015 seemed to the prime year for Kickstarter having the highest number of projects running on that year.

1. What are some of the limitations of this dataset?

* Apparently, this program was available to only few countries in the world, not to all countries.
* We could not see the reasons of projects failed.
* Duration of projects could be confounding factor.

1. What are some other possible tables/graphs that we could create?

* We could create a simple **pie-chart** or a **Bar chart** to show the live, cancelled, failed and successful status. Or simply successful and unsuccessful projects.
* We could also present the data via **cartograph**. Creating a world map and showing the data by every region could be more presentable.
* We could also analyze the projects by **Goal vs. Achievement** by comparing the data to see how realistic/achievable the goals were.
* We can also analyze **correlation** of the data by category and success rate to see which category could be more successful.
* We can also see how long the projects were running for the pledges. Because the period of time for each project can determine the success of a project.

>>>I could not filter pivot tables in excel because I have mac